

INFORMATION SHEET



2018 – 2019 Holiday Season

Food Vendor Opportunities

Portarlington to St Leonards

Expressions of Interest are invited from licensed Food Vendors to provide a variety of eating options and services to Bellarine Bayside holiday park residents, day-trippers and tourists to the northern Bellarine during the upcoming season.

Over 10 000 holidaymakers visit Bellarine Bayside's Holiday Parks and Seasonal Campgrounds from Melbourne Cup weekend to Easter. Our 1200 campsites follow the coastline from Portarlington to St Leonards.

New Year's Eve fireworks, the annual Mussel Festival, Bellarine Sunset Run, Gatorade Triathlon and other events are also held during this holiday period, attracting many campers and day visitors that will provide excellent business opportunities for food and beverage vendors.

Vendors will be allocated operating areas/outlets for a set period of time, at fixed and/or mobile locations.

Prospective Vendors must be fully licenced and have a true commitment to customer service and enhancing the holiday experience of our northern Bellarine campers and visitors.

Shortlisted applicants will be invited to expand on their application and confirm terms and conditions of the permit.

Applications close 9 December 2018

Application forms and further information are available from www.bellarinebayside.com.au, by emailing michelle.stow@bellarinebayside.com.au or by phoning 5254 4006.

John Nankervis
Chief Executive Officer

2018 – 2019 HOLIDAY SEASON – TIME SLOTS

FULL SEASON

28 OCT TO EASTER

Melbourne Cup Weekend 2018 to Easter 2019

HIGH SEASON

**CUP DAY to
AUSTRALIA DAY**

Melbourne Cup Weekend 2018 to Australia Day
2019

AND/OR

Weekends: 26 Dec 2018 to 29 Jan 2019

POP UPS

**SET DAYS OR SINGLE
VISITS**

Between Melbourne Cup Day 2018 and Easter
Monday 2019

HOURS OF OPERATION

Negotiable with shortlisted Vendors

2018 – 2019 HOLIDAY SEASON - LOCATIONS

PORTARLINGTON HOLIDAY PARK

Takeaway foods, Drinks, Papers, Milk, Ice, Fish bait, Coffee, Cakes and pastries, Ice-creams, Donuts, and other diverse food offerings.

OPTION 1

PORTARLINGTON HOLIDAY PARK FOOD COURT

(Major Holiday Park)

LOCATION: Designated 'food court' area near main entrance of Portarlington Holiday Park.

+ Mobile (optional) – regular runs through the Park.

OPTION 2

VISITING MOBILE VANS TO NORTHERN BELLARINE FORESHORE CAMPING GROUNDS

e.g. Fresh food deliveries, breads & pastries, newspapers, meat & veg, coffee

(Routes to be negotiated)

LOCATIONS: Visiting all foreshore holiday parks on the Northern Bellarine.

These include:

- Portarlington Holiday Park in Portarlington;
- Anderson Reserve, Taylor Reserve and Batman Park in Indented Head; and
- Bengalat Reserve and Karrong Reserve in St Leonards.

ACCESS TO INFRASTRUCTURE

Power is accessible in some locations.

Waste collection will be provided by Bellarine Bayside.

SELECTION CRITERIA

- High quality food offerings.
- Experienced operators committed to quality customer service.
- Expected product appeal and following by campers.
- Valid registrations and public liability insurances.

REGISTRATION OF EXPRESSION OF INTEREST

Expression of Interest applications, together with any supporting material, should be forwarded to:

Summer Vendors
Bellarine Bayside
PO Box 40
Portarlington, VIC, 3223.

or emailed to: michelle.stow@bellarinebayside.com.au

CLOSING DATE FOR APPLICATIONS: 9 December 2018

DECISION PROCESS

- Submissions will not be accepted after 5pm on Sunday 9 December 2018
- Shortlisted applicants will be advised accordingly

The selection of candidates is solely at the discretion of Bellarine Bayside. All decisions are final.